

MOBUS FABRICS CASE STUDY



Mertex provides logistical power to help Mobus Fabrics go global

Mobus Fabrics are a West Yorkshire based upholstery fabric manufacturer who were ready to invest in software that would enable their growth plans.

Mobus began working with Reflex Data following a move to a larger warehouse prompted a review of its IT capabilities.

The move raised issues with the locating and tracking of inventory. With experiencing these problems along with their substantial growth plans, they realised that they needed help with their data. Lee Paxman, Managing Director decided to invest in Mertex as it came highly recommended and suited their needs.

Following implementation, Mobus have witnessed significant time savings and enhanced sales ordering capabilities.

Instead of having to manually log in each delivery, Mobus staff can now import a spreadsheet into Mertex the day a shipment leaves a production facility. The inventory can then be pre-sold while it is en-route and then unloaded either directly to a finishers or to Mobus - all with a data trail.



The software played a key role in helping Mobus expand its business with larger manufacturers.

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MERTEX CAME INTO ITS OWN BY HELPING WITH THE RELOCATION AND TRACKING OF STOCK. IT HAS ENABLED US TO GO FROM DEALING WITH ONE 20FT CONTAINER PER WEEK TO HANDLING SIX TIMES AS MUCH FABRIC, USING THE SAME NUMBER OF WAREHOUSE STAFF.**

Lee Paxman
Managing Director



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WE CAN NOW TRACE EVERYTHING ABOUT A PIECE OF FABRIC - FROM WHEN IT WAS DELIVERED TO US RIGHT THE WAY BACK TO THE CONDITIONS IT WAS PRODUCED UNDER. IT MEANS IF A CUSTOMER HAS ANY PROBLEMS, WE CAN QUICKLY IDENTIFY AND RECTIFY THEM.



Lee Paxman
Managing Director



Adapting the software to meet their unique needs

Due to the volume of fabric and re-finishing types, Mobus required an adaption to their Mertex product. They needed to track and convert products into sub-products.

Sub-products are created when one product is converted to another by adding different finishes. This software adaption allows Mobus staff to keep their inventory current when these sub-products are created.

The software allows for the tracking of the conversion at all points, resulting in excellent QC (Quality Control). This is of particular importance with fire retardant coatings, and their stringent safety standards.

Lee comments:

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HAVING THIS SYSTEM GIVES US GOOD CONTROL OVER OUR DUE DILIGENCE. IT GIVES OUR CUSTOMERS AND TRADING STANDARDS A LOT OF CONFIDENCE IN US, WHICH IS SOMETHING WE ARE VERY PROUD OF.



Reflecting on Mertex, Lee comments:

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MERTEX IS A UNIQUE PRODUCT WHICH IS BRILLIANT TO USE. WE HAVE ADDED A FEW TWEAKS TO MEET OUR NEEDS BUT WE COULDN'T HAVE GOT TO WHERE WE ARE NOW WITHOUT IT.



About Reflex Data Systems

Reflex Data is an established supplier of ERP software and services to the textile and fabrics industry, with a track record of ensuring customers get the best return from their investment. Established in 1987, the company is the developer of the market leading software Mertex which looks after all customers' needs including: the manufacture or purchase of greige cloth; barcoded inventory management; warehouse picking and control, financial accounting and sales order processing. Mertex also has the latest in business analytics and iPad technology. Reflex Data has huge industry knowledge and a worldwide customer base.



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